FTS Services & TASM Solutions

Tasm Solution Driving ROI Beyond Traditional SaaS Models

Innovative AI solutions empowering scalable digital growth

FTS Services Ltd.

Tasm solutions

Introduction & Vision

Redefining SaaS economics for scalable digital growth

Company overview

Tasm Solutions is an AI-powered, integrated business platform built to enable scalable digital operations. It brings together intelligent automation and cloud-driven management to help businesses and organisations work more efficiently across their core functions and operational workflows.

Mission

The mission of Tasm Solutions is to empower Startups, SMEs, and Charities with scalable and cost-efficient digital solutions. By reducing operational complexity and improving efficiency, the platform supports sustainable growth without excessive technology costs,and show clear ROI.

Vision

The long-term vision is to redefine SaaS economics by reducing the digital divide and operational overheads while increasing return on investment through optimizing technology-driven delivery models.

MARKETING CHALLENGE

Structural cost and resource constraints in traditional SaaS models

Linear licensing costs

Traditional SaaS platforms rely heavily on per-user, per-license pricing at a high cost.. We at Tasm Solutions plan to increase the digital uptake to a wider audience globally keeping cost attainable for our customers.

Budget and resource limitations

Many SMEs and Charitable organisation operate with limited budgets and minimal IT skilset and lack of resources makes it difficult to manage complex SaaS platforms requirements, as such they are increasing reliance on inefficient manual processes.

Cloud inefficiencies and lock-in

Poor Cloud Management practices and vendor lock,in increase operational costs and reduce flexibility. These inefficiencies limit effective cost control and restrict organisations ability to optimise their technology infrastructure.

Tasm Solution: Our Unique Approach

Integrated Business Platform

- Lead Generation
- Customer Relationship Management
- Service Management
- Human Resource
- Finance
- Project Marketing
- Email Marketing

Flexible and Ease Of Use

Tasm Solutions' Research and Development team is developing an AI-driven solution designed to deliver seamless platform integration and intelligent customer data interrogation. The system will automate repetitive IT and business processes across the entire suite, reducing manual workload, improving accuracy, and enabling teams to focus on higher-value strategic activities.

Competitive Advantage

Scalability and efficiency beyond traditional SaaS

Licensing model comparison

Unlike traditional SaaS platforms where costs rise with each additional user, Tasm Solutions optimises expenses through flexible, consumption-based pricing, generating meaningful cost savings.

Operational cost reduction

AI-powered automation reduces manual IT effort and streamlines operations. This leads to lower operational expenses and improved efficiency across business processes.

Scalable growth model

The platform supports non-linear growth, enabling organisations to scale without proportional increases in cost, thereby maximising long-term profitability.

Tasm Solutions

A Complete Business Platform

Tasm Solutions is an advanced Customer Relationship Management system designed to help businesses manage customer sales and services more effectively.

Lead Generation

Manage contacts, donors, or customers in one place and trace their interactions over time

Project Management

Assign tasks, monitor project progress, set priorities — keep your team aligned.

Human Resource

Handle attendance, performance, payroll, and staff records with ease.

Service Management

Use tickets to track support or issues, and communicate internally and externally in one channel.

Finance

Streamline your financial operations — create invoices, track expenses, and manage procurement seamlessly in one secure platform

Customer Relationship Management

Manage customer relationships, track interactions, and centralise communication in one place.

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About FTS Ltd.

Why Choose Us?

At FTS Services Ltd., a proud venture by A5 Webs, we deliver innovative IT and cloud solutions designed to help businesses grow and adapt in the digital age.

Our expertise spans IT infrastructure, software development, and data security—providing scalable, secure, and efficient systems tailored to your needs.

Now, with the launch of Tasm Solutions, our all-in-one business platform, we continue to empower organisations with smarter, connected, and future-ready solutions.

- Expertise You Can Trust
- Customized Solutions
- Future-Ready Approach
- Commitment to Excellence
- Cost-Effective Services
- End-to-End Support

Our Services Also Included:

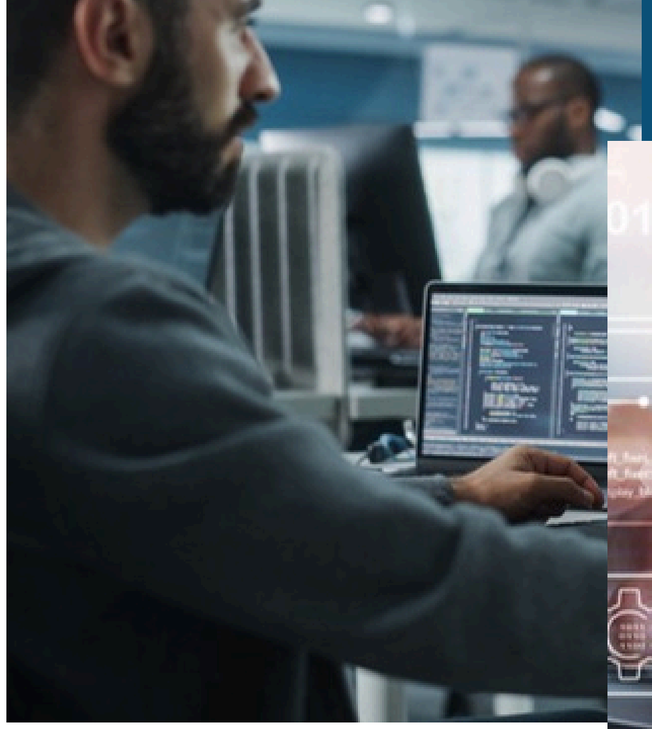
Digita nding

Cloud vices

Dev ent

Grap esign

Measurable efficiency and cost impact



License cost savings

Clients can achieve 30–50% reductions in software licensing costs compared to traditional per-user SaaS pricing models, improving overall cost efficiency.

Operational efficiency gains

AI automation reduces IT workload by up to 40%, freeing internal resources and accelerating operational processes across the organisation.

Cloud cost optimisation

Dynamic resource allocation delivers an additional 20–30% savings in cloud infrastructure costs, contributing to higher profit margins and faster payback periods.

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Market Opportunity & Growth

Capturing underserved, cost-conscious segments

Market scale

The global SaaS market is projected to exceed $300 billion by 2030, driven by digital transformation and widespread cloud adoption.

Underserved segments

Dependency on specific cloud providers restricts flexibility and increases switching costs for organizations.

Growth positioning

By combining flexible pricing with operational efficiency, Tasm Solution IBS is positioned for sustainable growth within cost-conscious and rapidly expanding market segments.